



People beauty



22 Ways to Be Gorgeous & Green!

ON YOUR NEXT TRIP TO THE BEAUTY AISLE, LOOK FOR THESE ECO-FRIENDLY INNOVATIONS



Hairstylist Renato Campora prepped Amanda Seyfried's hair with this shine cream for the 2021 Golden Globes on Feb. 28.

Silicone-Free Smoothing Crème

Fekkai's entire line—including this styler—is now vegan and free of parabens, sulfates, silicones and phthalates. Fekkai Brilliant Gloss Multi-Tasker Perfecting Crème, \$20; fekkai.com

Recycle the aluminum tube and return the cap and the company will repurpose it

Concentrated Shampoo

All it takes is an inch-long strip of this paste mixed with a bit of water to get hair squeaky clean.

Everist Waterless Shampoo Concentrate, \$24; helloeverist.com



Better Brush

This popular detangling tool is now made with a plant-based plastic. WetBrush Go Green Mini Detangler, \$10; ulta.com



Solid Shampoo

Most traditional shampoos are loaded with water and housed in plastic bottles. These bars eliminate a lot of the H₂O and come in recyclable boxes. A few standouts:

1. **Superzero for Kinky/Coily Hair**
It contains shea butter to moisturize curls. \$18; superzero.com
2. **Garnier Whole Blends Honey Treasures**
One of the brand's best-sellers is now available in solid form. \$8.50; amazon.com in July
3. **Foamie Kiss Me Argan**
Not only does it smooth frizzy hair, it's also easy to hang in your shower. \$10; foamie.us

hair care

Vegan Color-Depositing Conditioner

This paraben-free formula enhances your color in five minutes. Biolage ColorBalm, \$27; ulta.com



Plant-Based Hair Dye

It's ammonia, bleach and peroxide-free, and leaves hair healthier thanks to nourishing cocoa seed butter.

Naturally Brite Hair Color Made From Plants, \$10; target.com

Salons Get Eco-Conscious

Nearly 2,000 salons in the U.S. are part of the Green Circle network, which repurposes and/or properly disposes beauty waste so it doesn't end up in landfills. Go to greencircle salons.com to find one near you.

